Content Creation Process

## For Teachers

Once you are selected as a teacher with Anodiam, you will be teaching a particular course corresponding to the syllabus of a class, subject and board. As the teacher, you will create the course contents and materials for the complete syllabus with adequate depth. Following are the guidelines of how you will be expected to accomplish this successfully with a great quality.

1. Start with an **authentic copy of the syllabus** for your class, subject and board.
2. Get this syllabus **verified** by your academic reviewer.
3. Video lessons in Anodiam© system will replace traditional classrooms and will have multiple benefits. You will create all of these video lessons under professional guidance and infrastructure support provided by Anodiam© so that **professional standards and quality control** is maintained. Details are described in the link ([Video Lesson Writeup](Video%20lesson%20write%20up.docx)).
4. To plan for the non-video contents the following guidelines can be followed. Details are given in the [Non video content guidelines link](file:///D:\Anodiam\Content%20Collection\Non%20ideo%20content.docx).

* At the end of every chapter there should be chapter highlights in bullet points.
* There should be set of question paper at the end of every chapter.
* There should be an answer sheet for the question papers to refer.
* There should be proper answers for the queries generated by the students.
* There should be practice tests for the syllabus with the course.
* There should be last ten years respective board question papers with answer sheets.

1. As a teacher with Anodiam©, you have to run **through your plan with your academic reviewer**, as part of our [Quality Control process](file:///D:\Anodiam\Content%20Collection\Anodiam%20contact%20details%20in%20Australia.docx). You will make changes and adjustments to your video as well as non-video lesson plans according to the suggestions made by your reviewer.
2. To ensure the coverage and depth of your video as well as non-video lessons as early as from the planning stage, all lessons in your plan should be approved by the reviewer before you proceed further. This will add great value to the ultimate stakeholder in our ecosystem, i.e. our beloved students. They will be served with a **well-planned learning video and non video material**.
3. Once your video lesson plan is completely approved, you will be required to discuss the same with the **videography team**.
4. Once you are ready with approved plan and a preferable date for shooting your video lessons with the videography team, you need to go to the Anodiam© Studio for the recording.
5. You will be doing rehearsal under the guidance of the video director before the take with the videography team so that you feel comfortable in front of camera.
6. As many as possible videos of one or many chapters have to be done in one shoot to optimize the utilization of time for all.
7. After videos are ready, video reviewer will go through them and you along with the help of the videography team will be making changes and adjustments to your videos according to the suggestions made by your reviewer. This video improvement cycle will have to continue until all the line items for all the scenes, for all the lessons under each chapter of the syllabus in your video gets approved by the reviewer.
8. Once you are ready with videos of all the chapters in a particular syllabus along with all other important [non video contents](file:///D:\Anodiam\Content%20Collection\Non%20ideo%20content.docx), you can go to Anodiam’s website and from the teachers portal you can upload your course following the step by step [instructions](file:///D:\Anodiam\Content%20Collection\Business%20terms%20and%20conditions.docx).
9. Once the course with full syllabus of a particular subject of a particular class of a particular board will be uploaded in Anodiam’s website, an admin from Anodiam© will approve it.
10. Once your course is in Anodiam’s website, students can buy them from any part of the respective country based on their respective classes, subjects and boards.
11. [Payouts](file:///D:\Anodiam\Content%20Collection\Payment%20breakup.docx) will be given to all the stake holders of Anodiam© according to the payout process.

**Content creation life cycle**

** Selected Teachers**

Get the syllabus Checked with the content reviewer.

Get the syllabus for a specific board/class/subject

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Plan the detail for the video content and non video content and get it checked with the content reviewer.

**Content Reviewer**

**Editor, Video director, and Videographer team   **

Discuss the schema with the reviewed content with Anodiam’s videography team and do the shooting at Anodiam’s studio.

**Video Reviewer**

**Content reviewer**

Send the video to the video reviewer and content reviewer for feedback.

**Repeat the process of video and content editing as per the feedback of the reviewers and repeat the steps as per requirement for the best quality control purpose.**

**Upload the reviewed videos on Anodiam website through teachers portal**

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Students from different parts of the country can purchase the course of their choice of subjects, class, board.

An Anodiam Admin will approve the course

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Payouts will be credited to the respective bank accounts of the Stake holders on a weekly basis